

Comms Report 2019

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This past year has been a relatively quiet one and we we have continued efforts to provide parents with options to receive frequent and relevant communication from the Parent Council in the way they prefer. We continue to attend every BGE school event, such as the open evening and parents' evenings, to provide information about the Parent Council and how to receive communication from us and the school. Thank you to Lynne for facilitating those evenings.

We repeated our 'Welcome to Trinity Academy' evening for new S1 families again this year and it was a success—thanks are due to everyone who volunteered to speak on the night. We have updated our guide for new parents, with Mike Nicholson managing the updates again. Michael Carey is continuing to work with the school to promote the parental skills survey and we're looking forward to eventually seeing that used by the school in the future.

The school reunion was a great success and provided us with contact details for over 100 new people interested in hearing news about the school and our events on an occasional basis. The need to manage *two* mailing list finally encouraged a move to Mailchimp rather than Google Groups to manage our mailing lists—a move that was long overdue in any case!

The website now runs the latest version of Wordpress and PHP so no major updates should be needed for some time.

Planning ahead

The AGM is a good point in the year to call for new volunteers to join this group, particularly as I will be stepping down from the role at the end of this school year. The sort of interests and skills we are looking for include people who are...

- Keen to promote communication between the Parent Council and the parents and local community.
- Willing to support the school in its work to enhance communication each way between school and home.
- Interested in finding useful resources for families.
- Familiar with social media.

- Experienced in maintaining websites using platforms such as Wordpress.
- Looking for an opportunity to get to know other parents and hopefully have some fun too!

Thank you to Fiona and Helen who have volunteered to help with communications going forward.